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AN OVERVIEW OF FINANCIAL MANAGEMENT

Forms of Business Organization

Stockholder-Manager Conflicts

Debtholden Conflictse

Balancing Interests of Shareholders and Society

Forms of Business Organization



STOCK PRICES AND INTRINSIC VALUE

- IN EQUILIBRIUM, A STOCK'S PRICE SHOULD EQUAL ITS "TRUE" OR INTRINSIC VALUE.
- INTRINSIC VALUE IS A LONG-RUN CONCEPT.
- TO THE EXTENT THAT INVESTOR PERCEPTIONS ARE INCORRECT, A STOCK'S PRICE IN THE SHORT RUN MAY DEVIATE FROM ITS INTRINSIC VALUE.
- IDEALLY, MANAGERS SHOULD AVOID ACTIONS THAT REDUCE INTRINSIC VALUE, EVEN IF THOSE DECISIONS INCREASE THE STOCK PRICE IN THE SHORT RUN.



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• TYPES OF FINANCIAL INSTITUTIONS

- COMMERCIAL BANKS
- FINANCIAL SERVICES CORPORATIONS

- PENSION FUNDS
- MUTUAL FUNDS
- EXCHANGE TRADED FUNDS
- HEDGE FUNDS
- PRIVATE EQUITY FUNDS

f Reports the assets, liabilities, and stockholders' equity at a specific date (i.e., for one day in time).*f* Lists

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INCOME STATEMENT

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ANALYSIS OF FINANCIAL STATEMENTS

- RATIOS STANDARDIZE NUMBERS AND FACILITATE COMPARISONS.
- RATIOS ARE USED TO HIGHLIGHT WEAKNESSES AND STRENGTHS.
- RATIO COMPARISONS SHOULD BE MADE THROUGH TIME AND WITH COMPETITORS.
 - INDUSTRY ANALYSIS
 - BENCHMARK (PEER) ANALYSIS
 - TREND ANALYSIS



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CONCEPTS IN VALUATION (TIME VALUE)

TYPES OF CASH FLOWS:

- LUMP SUM = A SINGLE FLOW
- ANNUITY = A SERIES OF EQUAL CASH FLOWS OCCURRING OVER EQUAL INTERVALS
- UNEVEN = AN IRREGULAR SERIES OF CASH FLOWS WHICH DO NOT CONSTITUTE AN ANNUITY

ANNUITIES

ORDINARY ANNUITY

• PAYMENTS ARE MADE AT THE END OF EACH PERIOD (END MODE ON CALCULATOR)

• ANNUITY DUE

TIME VALUE OF MONEY

• FUTURE VALUE

- COMPOUNDING
- PRESENT VALUE

DISCOUNTING



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TVM KEY STROKES

- ^ CLEAR
- SHOULD NOT SEE 'BEG' ON SCREEN
- 1 ^ P/YR
- 3 N
- 10 I/YR
- -100 PV
- 0 PMT

• FV = 133.10

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TVM KEY STROKES



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EFFECTS OF COMPOUNDING: INTEREST RATE

- WHEN I/YR=10 THEN FV = 133.10
- WHEN I/YR=15 THEN FV = 152.09
- WHEN I/YR=50 THEN FV = 337.50

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• THE GREATER THE INTEREST RATE (I/YR), THE GREATER THE FUTURE VALUE.

WHAT'S THE PV OF \$100 TO BE RECEIVED IN 3 YRS IF I\YR=10%, ANNUAL CMPDING

TIME LINE

- CASH FLOW STREAM: LUMP SUM
 - USE TVM FUNCTION (END MODE)

PERIODS PER YEAR

COMPOUNDING PERIOD = PAYMENTS PER YEAR = 1

TVM KEY STROKES

- ^ CLEAR
- SHOULD NOT SEE 'BEG' ON SCREEN
- 1 ^ P/YR
- 3 N
- 10 I/YR
- 100 FV
- 0 PMT

• PV = -75.13

EFFECTS OF DISCOUNTING: LENGTH OF MATURITY

- WHEN N=3 THEN PV = -75.13
- WHEN N=5 THEN PV = -62.09
- WHEN N=20 THEN PV = -14.86
- THE LONGER YOU HAVE TO WAIT TO RECEIVE THE MONEY (N), THE SMALLER THE PRESENT VALUE.



EFFECTS OF DISCOUNTING: INTEREST RATE

- WHEN I/YR=10 THEN PV = -75.13
- WHEN I/YR=15 THEN PV = -65.75
- WHEN I/YR=50 THEN PV = -29.63
- THE GREATER THE INTEREST RATE (I/YR), THE SMALLER THE PRESENT VALUE.

PV OF 3 YR ORDINARY ANNUITY OF \$100 IF I/YR=10% ANNUAL COMPOUNDING

• TIME LINE

- CASH FLOW STREAM: ANNUITY
 - USE TVM FUNCTION (END MODE)
- PERIODS PER YEAR
 - COMPOUNDING PERIOD = PAYMENT S PER YEAR = 1

TVM KEY STROKES

- ^ CLEAR
- SHOULD NOT SEE 'BEG' ON SCREEN
- 1 ^ P/YR
- 3 N
- 10 I/YR
- 0 FV

365

- 100 PMT
- PV = -248.69

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PV OF 3 YR ANNUITY DUE OF \$100 IF I/YR=10%, ANNUAL COMPOUNDING

• TIME LINE

- CASH FLOW STREAM: ANNUITY
 - USE TVM FUNCTION (BEGIN MODE)
- PERIODS PER YEAR
 - COMPOUNDING PERIOD = PAYMENTS PER YEAR = 1

TVM KEY STROKES

- ^ CLEAR
- A BEG (SHOULD SEE 'BEG' ON SCREEN)
- 1 ^ P/YR
- 3 N
- 10 I/YR
- 0 FV

365

• 100 PMT

• PV = -273.55

ANNUITY DUE vs. ORDINARY ANNUITY

- PV (ANNUITY DUE) = \$273.55
- PV (ORDINARY ANNUITY) = \$248.69
- WHY?

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• YOU GET THE FIRST PAYMENT SOONER (TODAY) WITH THE ANNUITY DUE.

TBOND NALLATION R

f A BOND IS A LONG -TERM DEBT INSTRUMENT IN WHICH A BORROWER AGREES TO MAKE PAYMENTS OF PRINCIPAL AND INTEREST, ON SPECIFIC DATES, TO T HE HOLDERS OF THE BOND.

f PAR VALUE: FACE AMOUNT OF THE BOND, WHICH IS PAID AT MATURITY (ASSUME \$1,000).

fCOUPON INTEREST RATE: STATED INTEREST RATE (GENERALLY FIXED) PAI D BY THE ISSUER. MULTIPLY BY PAR VALUE TO GET DOLLAR PAYMENT OF INTEREST.

fMATURITY DATE: YEARS UNTIL THE BOND MUST BE REPAID.

f ISSUE DATE: WHEN THE BOND WAS ISSUED.

f YIELD TO MATURITY: RATE OF RETURN EARNED ON A BOND HELD UNTIL MATURITY (ALSO CALLED THE "PROMISED YIELD").

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fTHE ANNUAL COUPON PAYMENT IS \$70. SINCE THE RISK IS THE SAME IT HAS THE SAME YIELD TO MATURITY AS THE PREVIOUS

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l With
*f*SOLVING FOR I/YR, THE YTM OF THIS BOND IS 10.91%. THIS BOND SELLS AT A DISCOUNT, BECAUSE YTM > COUPON RATE.



*f*SOLVING FOR I/YR, THE YTM OF THIS BOND IS 7.08%. THIS BOND SELLS AT A PREMIUM, BECAUSE YTM < COUPON RATE.



EXCEL: = RATE(10,90,-1134.20,1000)



*f*PRICE RISK IS THE CONCERN THAT RISING R_D WILL CAUSE THE VALUE OF A BOND TO FALL.



*f*THE 10-YEAR BOND IS MORE SENSITIVE TO INTEREST RATE CHANGES, AND HENCE HAS MORE PRICE RISK.

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TLLUSTRATING PRICE RISK



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REINVESTMENT RISK EXAMPLE

fYOU MAY INVEST IN EITHER A 10-YEAR BOND OR A SERIES OF TEN 1-YEAR BONDS. BOTH 10-YEAR AND 1-YEAR BONDS CURRENTLY YIELD 10%.

*f*IF YOU CHOOSE THE 1-YEAR BOND STRATEGY:

- AFTER YEAR 1, YOU RECEIVE \$50,000 IN INCOME AND HAVE \$500,000 TO REINVEST. BUT, IF 1-YEAR RATES FALL TO 3%, YOUR ANNUAL INCOME WOULD FALL TO \$15,000.
- *f*IF YOU CHOOSE THE 10-YEAR BOND STRATEGY:
 - YOU CAN LOCK IN A 10% INTEREST RATE, AND \$50,000 ANNUAL INCOME FOR 10 YEARS, ASSUMING THE BOND IS NOT CALLABLE.

CONCLUSIONS ABOUT PRICE RISK AND REINVESTMENT RISK

	Short-term	Long-term
	AND/OR	AND/OR
	High-coupon	Low-coupon
	Bonds	Bonds
Price risk	Low	High
Reinvestment risk	High	Low



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*f*THE SEMIANNUAL BOND HAS A 10.25% EFFECTIVE RATE, SO THE ANNUAL BOND SHOULD EARN THE SAME EAR. AT THESE PRICES, THE ANNUAL AND SEMIANNUAL BONDS ARE IN EQUILIBRIUM.

EXCEL: = PV(.1025, 10, 100, 1000)



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*f*A STOCK WHOSE DIVIDENDS ARE EXPECTED TO GROW FOREVER AT A CONSTANT RATE, G.

 $D_1 = D_0(1 + G)^1$ $D_2 = D_0(1 + G)^2$ $D_T = D_0(1 + G)^T$

SUPERNORMAL GROWTH

*f*WHAT IF G = 30% FOR 1 YR, 20% FOR 1 YR, AND 10% FOR 1 YR BEFORE ACHIEVING LONG-RUN GROWTH OF 4%?

- CAN NO LONGER USE JUST THE CONSTANT GROWTH MODEL TO FIND STOCK VALUE.
- HOWEVER, THE GROWTH DOES BECOME CONSTANT AFTER 3 YEARS.

NALUING COMMON STOCK WITHIN ONCONSTANTIGROWTHIC



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TRIND EXPECTED DIVIDEND AND CAPITAL GAINS MIELDS DURING THE FIRST AND EOURTH YEARS

fDIVIDEND YIELD (FIRST YEAR)

= \$2.00/\$37.19 = 5.38%

*f*CAPITAL GAINS YIELD (FIRST YEAR)

= 9.00% - 5.38% = 3.62%

fAFTER T = 3, THE STOCK HAS CONSTANT GROWTH AND DIVIDEND YIELD = 5%, WHILE CAPITAL GAINS YIELD = 4%.

*f*CAPITAL GAINS YIELD

= G = -4.00%

*f*DIVIDEND YIELD

= 9.00% - (-4.00%) = 13.00%

*f*SINCE THE STOCK IS EXPERIENCING CONSTANT GROWTH, DIVIDEND YIELD AND CAPITAL GAINS YIELD ARE CONSTANT. DIVIDEND YIELD IS SUFFICIENTLY LARGE (13%) TO OFFSET NEGATIVE CAPITAL GAINS.

FIND EXPECTED ANNUAL DIVIDEND AND CAPITAL GAINS Y ELDS



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-SELECTED REALIZED RETURNS, 1926-2016

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er – Die walten' Henren	<u> </u>	AND AND ADD AND AND AND AND AND AND AND	10-30-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5-5
	- Small can stocks - som		
19.9		Large-cap stocks	12.0
NI J		Long-term corporate bonds	
and the second	Tom 201 Covering		1
ະຈຳ		ULS. Threesequinvel will lec	3.4
Partialiae			
90% stocks/10% bonds	1.8%	17.9%	

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fSTANDARD DEVIATION (¶) MEASURES TOTAL, OR STAND-ALONE, RISK.

fTHE LARGER \P IS, THE LOWER THE PROBABILITY THAT ACTUAL RETURNS WILL BE CLOSE TO EXPECTED RETURNS.

fLARGER ¶ IS ASSOCIATED WITH A WIDER PROBABILITY DISTRIBUTION OF RETURNS.



f THE SHARPE RATIO IS AN ALTERNATIVE MEASURE OF STAND-ALONE RISK. IT LOOKS AT EXCESS RETURN RELATIVE TO RISK.

- HIGH TECH'S SHARPE RATIO = (9.9% 3%)/20.0% = 0.345
- U.S. RUBBER'S SHARPE RATIO = (7.3% 3%)/18.8% = 0.229
- MARKET PORTFOLIO'S SHARPE RATIO = (8% 3%)/15.2% = 0.329
- COLLECTIONS' SHARPE RATIO = (1.2% 3%)/11.2% = -0.161
- T-BILLS' SHARPE RATIO = 0.

f EXCESS RETURN IS ASSET'S RETURN MINUS THE RISK-FREE RATE.

f RISK IS MEASURED AS THE STANDARD DEVIATION OF THE ASSET'S RETURN.

f A RISK-FREE ASSET WILL HAVE A SHARPE RATIO = 0.

INVESTOR ATTITUDE TOWARDS RISK

Risk premium : the difference between the return on a risky asset and a riskless asset which serves as compensation for investors to hold riskier securities.

Risk aversion : assumes investors dislike risk and require higher rates of return to encourage them to hold riskier securities. *f*ASSUME A TWO-STOCK PORTFOLIO IS CREATED WITH \$50,000 INVESTED IN BOTH HIGH TECH AND COLLECTIONS.

*f*A PORTFOLIO'S EXPECTED RETURN IS A WEIGHTED AVERAGE OF THE RETURNS OF THE PORTFOLIO'S COMPONENT ASSETS.

*f*STANDARD DEVIATION IS A LITTLE MORE TRICKY AND

CALCULATING PORTFOLIO EXPECTED RETURN

rî

r 0.5(9.9%) 0.5(1.2%) 5.5%


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f¶ a)25 \$1 \$9(5\$*(672&.

fMOST STOCKS ARE POSITIVELY (THOUGH NOT PERFECTLY)



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PARTIAL CORRELATION, P = +0.35



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FAILURE TO DIVERSIFY

fIF AN INVESTOR CHOOSES TO HOLD A ONE-STOCK PORTFOLIO (DOESN'T DIVERSIFY), WOULD THE INVESTOR BE COMPENSATED FOR THE EXTRA RISK THEY BEAR?

- NO!

- STAND-ALONE RISK IS NOT IMPORTANT TO A WELL-DIVERSIFIED INVESTOR.
- RATIONAL, RISK-AVERSE INVESTORS ARE CONCERNED WITH $\P_{\!P}$, WHICH IS BASED UPON MARKET RISK.
- THERE CAN BE ONLY ONE PRICE (THE MARKET RETURN) FOR A GIVEN SECURITY.
- NO COMPENSATION SHOULD BE EARNED FOR HOLDING UNNECESSARY, DIVERSIFIABLE RISK.



fMODEL LINKING RISK AND REQUIRED RETURNS. CAPM SUGGESTS THAT THERE IS A SECURITY MARKET LINE (SML) THAT STATES THAT A STOCK'S REQUIRED RETURN EQUALS THE RISK-FREE RETURN PLUS A RISK PREMIUM THAT REFLECTS THE STOCK'S RISK AFTER DIVERSIFICATION.

$$R_{I} = R_{RF} + (R_{M} - R_{RF})B_{I}$$

fPRIMARY CONCLUSION: THE RELEVANT RISKINESS OF A STOCK IS ITS CONTRIBUTION TO THE RISKINESS OF A WELL-DIVERSIFIED PORTFOLIO.



*f*MEASURES A STOCK'S MARKET RISK, AND SHOWS A STOCK'S VOLATILITY RELATIVE TO THE MARKET.

*f*INDICATES HOW RISKY A STOCK IS IF THE STOCK IS HELD IN A WELL-DIVERSIFIED PORTFOLIO.

ECANCINE BETA OF A SECORITY BE NEGATIVE?

fYES, IF THE CORRELATION BETWEEN STOCK I AND THE MARKET IS NEGATIVE (I.E., $\mu_{M} < 0$).

*f*IF THE CORRELATION IS NEGATIVE, THE REGRESSION LINE WOULD SLOPE DOWNWARD, AND THE BETA WOULD BE NEGATIVE.

*f*HOWEVER, A NEGATIVE BETA IS HIGHLY UNLIKELY.

fWELL-DIVERSIFIED INVESTORS ARE PRIMARILY CONCERNED WITH HOW A STOCK IS EXPECTED TO MOVE RELATIVE TO THE MARKET IN THE FUTURE.

*f*WITHOUT A CRYSTAL BALL TO PREDICT THE FUTURE, ANALYSTS ARE FORCED TO RELY ON HISTORICAL DATA. A TYPICAL APPROACH TO



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GOMPARING EXPICIED REFURNS AND BEFACOENECIENTSC

<u>Security</u>	Expected Return	<u>Beta</u>	
High Tech	9.9%	1.31	
Market	8.0	1.00	

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*f*ADDITIONAL RETURN OVER THE RISK-FREE RATE NEEDED TO

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FACTORS THE FIRM CANNOT CONTROL:

fMARKET CONDITIONS SUCH AS INTEREST RATES AND TAX RATES.

FACTORS THE FIRM CAN CONTROL:

*f*FIRM'S CAPITAL STRUCTURE.

*f*FIRM'S DIVIDEND POLICY.

fTHE FIRM'S INVESTMENT POLICY. FIRMS WITH RISKIER PROJECTS GENERALLY HAVE A HIGHER WACC.



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*f*ANALYSIS OF POTENTIAL ADDITIONS TO FIXED ASSETS. *f*LONG-TERM DECISIONS; INVOLVE LARGE EXPENDITURES. *f*VERY IMPORTANT TO FIRM'S FUTURE.

STEPS TO CAPITAL BUDGETING

- 1. ESTIMATE CFS (INFLOWS & OUTFLOWS).
- 2. ASSESS RISKINESS OF CFS.
- 3. DETERMINE THE APPROPRIATE COST OF CAPITAL.
- 4. FIND NPV AND/OR IRR.
- 5. ACCEPT IF NPV > 0 AND/OR IRR > WACC.

EXCLUSIVE: REGIECTS?

fINDEPENDENT PROJECTS: IF THE CASH FLOWS OF ONE ARE UNAFFECTED BY THE ACCEPTANCE OF THE OTHER.

*f*MUTUALLY EXCLUSIVE PROJECTS: IF THE CASH FLOWS OF ONE CAN BE ADVERSELY IMPACTED BY THE ACCEPTANCE OF THE OTHER.



fNORMAL CASH FLOW STREAM: COST (NEGATIVE CF) FOLLOWED BY A SERIES OF POSITIVE CASH INFLOWS. ONE CHANGE OF SIGNS.

*f*NONNORMAL CASH FLOW STREAM: TWO OR MORE CHANGES OF SIGNS.

fMOST COMMON: COST (NEGATIVE CF), THEN STRING OF POSITIVE CFS, THEN COST TO CLOSE PROJECT. EXAMPLES INCLUDE NUCLEAR POWER PLANT, STRIP MINE, ETC.



fSUM OF THE PVS OF ALL CASH INFLOWS AND OUTFLOWS OF A PROJECT:

NPV $\int_{t=0}^{N} \frac{CF_{t}}{(1 r)^{t}}$



Projects we'll examine:

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		Cash				
	Year	L	S	'CF		
	0	-100	-100	0		
	1	10	70	-60		
	2	60	50	10		
	3	80	20	60		
'CF is the difference between CF_L and						
CF _s . We'll use 'CF later.						
. [(. [(.40 943.T0 1 Tf -0.p2f.6**[(2)cn (0)cn (1)cn6 (9)cn (**1 T6 L 0019 0.00 256.26 3.8095 Tm 0.00 256.26 3.) L 6 L 0g943.T0 1 4003 T40

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NPV = PV OF INFLOWS - COST

= NET GAIN IN WEALTH

*f*IF PROJECTS ARE INDEPENDENT, ACCEPT IF THE PROJECT NPV > 0.

fIF PROJECTS ARE MUTUALLY EXCLUSIVE, ACCEPT PROJECT WITH THE HIGHEST POSITIVE NPV, ONE THAT ADDS THE MOST VALUE.

fIN THIS EXAMPLE, ACCEPT S IF MUTUALLY EXCLUSIVE (NPV_S > NPV_L), AND ACCEPT BOTH IF INDEPENDENT.



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*f*THEY ARE THE SAME THING.

*f*THINK OF A BOND AS A PROJECT. THE YTM ON THE BOND WOULD BE THE IRR OF THE "BOND" PROJECT.

*f*EXAMPLE: SUPPOSE A 10-YEAR BOND WITH A 9% ANNUAL COUPON AND(H)-1.51Nw -13.215 -1.44 Td [((H)-1.51N)83>TOUPON

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fA GRAPHICAL REPRESENTATION OF PROJECT NPVS AT VARIOUS DIFFERENT COSTS OF CAPITAL.

WACC	NPVL	NPVs
 0	\$50	\$40
5	33	29
10	19	20
15	7	12
20	(4)	5





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REASONS WHY NPV PROFILES CROSS

fSIZE (SCALE) DIFFERENCES: THE SMALLER PROJECT FREES UP FUNDS AT T = 0 FOR INVESTMENT. THE HIGHER THE OPPORTUNITY COST, THE MORE VALUABLE THESE FUNDS, SO A HIGH WACC FAVORS SMALL PROJECTS.

*f*TIMING DIFFERENCES: THE PROJECT WITH FASTER PAYBACK PROVIDES MORE CF IN EARLY YEARS FOR REINVESTMENT. IF WACC IS HIGH, EARLY CF ESPECIALLY GOOD, $NPV_s > NPV_L$.

fNPV METHOD ASSUMES CFS ARE REINVESTED AT THE WACC.ABDC8TTJY -0 04 BD6



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*f*MIRR ASSUMES REINVESTMENT AT THE OPPORTUNITY COST = WACC. MIRR ALSO AVOIDS THE MULTIPLE IRR PROBLEM.

*f*MANAGERS LIKE RATE OF RETURN COMPARISONS, AND MIRR IS BETTER FOR THIS THAN IRR.





*f*THE NUMBER OF YEARS REQUIRED TO RECOVER A PROJECT'S COST, OR "HOW LONG DOES IT TAKE TO GET OUR MONEY BACK?"

fCALCULATED BY ADDING PROJECT'S CASH INFLOWS TO ITS COST UNTIL THE CUMULATIVE CASH FLOW FOR THE PROJECT TURNS POSITIVE.

CALCULATING PAYBACK

Project L's Payback Calculation



$$Payback_{L} = 2 + 30 / 80$$
$$= 2.375 \text{ years}$$

Payback_s= 1.600 years



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FIND PROJECT P'S NPV AND IRR

Project P has cash flows (in 000s): $CF_0 = -\$800$, CF_1

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AWHY ARE THERE MULTIRE IRRS?

fAT VERY LOW DISCOUNT RATES, THE PV OF CF_2 IS LARGE AND NEGATIVE, SO NPV < 0.

fAT VERY HIGH DISCOUNT RATES, THE PV OF BOTH CF_1 AND CF_2 ARE LOW, SO CF_0 DOMINATES AND AGAIN NPV < 0.

fIN BETWEEN, THE DISCOUNT RATE HITS CF_2 HARDER THAN CF_1 , SO NPV > 0.

*f*RESULT: 2 IRRS.

WHEN TO USE THE MIRR INSTEAD OF THE IRR? ACCEPT PROJECT P?

*f*WHEN THERE ARE NONNORMAL CFS AND MORE THAN ONE IRR, USE MIRR.

- PV OF OUTFLOWS @ 10% = -\$4,932.2314.
- TV OF INFLOWS @ 10% = \$5,500.
- MIRR = 5.6%.

*f*DO NOT ACCEPT PROJECT P.

- NPV = -\$386.78 < 0.
- MIRR = 5.6% < WACC = 10%.