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Calibri is an easy to read font.

Verdana is also an easy to read font.

as it is clearer than or underlined text. Avoid ALL caps when possible.

(Do not use a font smaller than 10-point)

This is what 12-point font size looks like.

This is what 9-point font size looks like.

(Do not use multiple font colors (i.e., 3 or more))

Avoid background images, such as stationery. Consistent font coloring that contrast with the background makes reading easier (e.g., black/white or dark blue/white).

[Do not use jargon or slang]. Spell out abbreviations and acronyms on first reference to avoid confusion.

Instead of writing IT, spell out Information Technology (IT).

[Do not use images with embedded text]. Alternative text

declaim embedded text.



^Users with screen readers would not be able to read the information embedded in this image. Alternative text either under the image or in-line with the image would allow the reader to hear a description of what is being shown.

[Do not use vCards]. Electronic business cards may not be compatible with certain screen readers.

John Doe