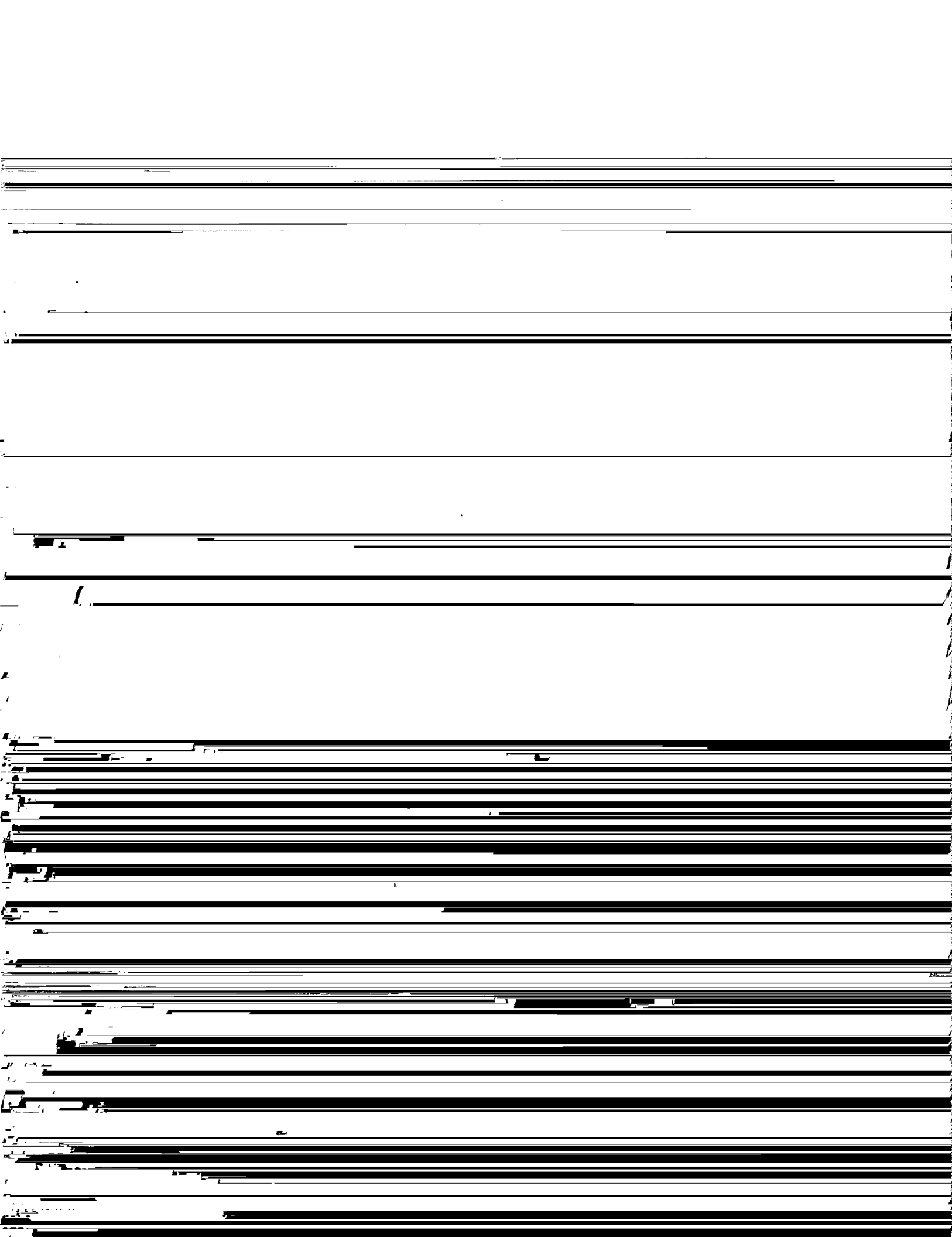


Date of Submission: 10/20/2015 (mm/dd/yyyy)

Indirect Measures: SOIs, student, employer, or alumni surveys, etc.

Direct Measures: Materials collected and evaluated for program assessment purposes (tests, portfolios, specific assignments, etc.)

**Plans for assessing the effectiveness of the course in meeting program's learning outcomes**  
*(i.e. how does this course fit within the current program assessment plan and what sorts of data*



**International Business Capstone/IBUS 4900**  
**Valdosta State University/Langdale College of Business Administration**  
**Course Outline/Fall 2015**  
**MWF 10:30-11:20 AM/Pound 201**  
**3 Credit Hours**

**INSTRUCTOR:** Howard Griffin, Ph.D.

Office- Pound 316C/ Office Hours- MWF 11:20-1:30

E-Mail: [cargriffin@valdosta.edu](mailto:cargriffin@valdosta.edu) (best way to contact me)

Phone- 245-6488

\*Please note that this syllabus is subject to change at this discretion of the instructor.

**COURSE DESCRIPTION:**

subject aims to develop and extend students' international business skills and in-depth knowledge associated with developing and managing practical research projects. The projects provide students with opportunities to apply the knowledge and skills developed before and during their final year of undergraduate study. The nature of research projects varies from semester to semester; however, projects are intended to help students consolidate and integrate knowledge that has been learnt during the international business major, as well as to develop practical experience in conceptualizing, managing and delivering applied research projects. Among the transferable skills that students are asked to demonstrate are information and critical literacy, project management, team work, and reflective practice.

**COURSE OBJECTIVES:**

one-third of the business programs in the United States achieve this distinction of quality. To maintain our commitment to quality, the Langdale College faculty and administration have identified goals and learning objectives that provide students with the knowledge, skill, and critical global awareness needed for successful managerial and professional

...will have final exam, only a third exam that

will be administered during exam week. Tests will cover material both from the text and in-class discussions. Make-up exams will not be given without prior approval from the instructor. Permission is based on a legitimate need. Documentation will be required to show such a need. Missing an exam without meeting the above conditions will result in a

grade of "0" on the test.

(Satisfies - VSU Education Outcomes 1&2; International Business Major Outcomes 2 & 3)

### **COUNTRY REPORTS:**

During the semester, we will complete three country reports. These should examine the economic, social, and political aspects of a country. These will be done with two to three other team members (determined by geographic interest). The group will turn in only one report. These reports should be relatively short (approximately three pages) and will be presented to the class. They will adhere to the following guidelines:

*Report 1- country background*

*Report 2- current state of affairs*

*Report 3- future prospects*

class because students will be called on to express opinions frequently, and no one should

feel castigated by others for expressing a well-informed opinion.  
(Satisfies- VSU Educational Outcome 4; International Business Major Outcomes 2 & 3)

Extra Credit:

Students may be awarded extra credit for attending outside lectures

Other opportunities might also become available.

**TOPICS & DUE DATES:**

<b>DATE</b>	<b>TOPICS</b>
Jan. 13	Course Introduction/Chapter 1
Jan. 15	Chapter 1
Jan. 17	Chapter 2

Feb. 24	Chapter 5
Feb. 26	Chapter 5
Feb. 28	Chapter 6
March 3	Chapter 6
March 5	Chapter 6
March 7	Report Preparation Day
March 10	Country Report 2
March 12	Country Report 2
March 14	Class Activity
March 24	Chapter 8
March 26	Chapter 8
March 28	Chapter 8
March 31	Chapter 9
April 2	Chapter 9
April 4	Lab (BRIC Report 2)
April 7	Test 2
April 9	Report Preparation Day
April 11	Country Report 3
April 14	Country Report 3
April 16	Chapter 12
April 18	Chapter 12
April 21	Chapter 15



April 25	Chapter 17
April 28	Project Preparation Day
April 30	<b>Final Projects</b>
May 2	<b>Final Projects</b>
May 5	<b>Final Projects</b>
May 9 (8 AM)	<b>Test 3</b>

Opinion of Instruction survey (SOI) that will be available on BANNER. Students will  
receive email notification through their USU email address when the SOI is available.

**Special Needs**

Students requesting classroom accommodations or modifications because of a documented disability must contact the Access Office for Students with Disabilities located in room 1115 Nevins Hall. The phone numbers are 245-2498 (voice) and 219-1348 (TTY).

**Food and Drink**

University policy prohibits eating and drinking in class. Please observe these rules.