

VALDOSTA STATE UNIVERSITY  
ACADEMIC COMMITTEE MINUTES  
April 8, 2019

The Academic Committee of the Valdosta State University Faculty Senate met in the University Center Cypress Room on Monday, April 8, 2019. Dr. Sharon Gravett, Associate Provost for Academic Affairs, presided.

Members Present: Dr. Eugene Asola (Proxy Ms. Kwanza Thomas), Ms. Catherine Bowers, Dr. Gary Futrell, Dr. Diane Wright, Mr. Joe Mason, Mr. Craig Hawkins, Dr. Nicole Cox, Mr. Brian Nelson, Dr. Fred Knowles, Dr. Ray Elson, Dr. Ellis Heath, Dr. Eugene Asola, Dr. Colette Drouillard, Ms. Laura Wright, and Ms. Amy Chew.

Members Absent: Ms. Kwanza Thomas, Dr. Bobbie Ticknor, Dr. Ben Wescoatt, Dr. Eric Chambers, Ms. Sarah Fretti, and Mr. Russ Hoff.

Catalog Editor: Dr. Jane Kinney.

Visitors Present:

1. New course, Mathematics (MATH) 1001 Quantitative Reasoning (QUANTITATIVE REASONING 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Spring Semester 20

17. Revised prerequisites, Nursing (NURS) 8317 ~~2 U J D Q L ] D W L R Q D O 3 R O L F \ D Q G 3 U D F W L E H ´~~ 3 credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2019. (pages 143-146).
18. Revised prerequisites, Nursing (NURS) 8318 ~~DNP Proje F W ´ ' 1 3 3 5 2 3 - 4 8 7~~ 3 credit hours, 3-4 lecture hours, 0 lab hours, and 3-4 contact hours), was approved effective Fall Semester 2019. (pages 147-151).

**H. College of Business Administration**

1. FinTech Talent Development Proposal was approved effective Fall Semester 2019. (pages 152-162).
2. FinTech certificate notification form was approved effective Fall Semester 2019. ~~Tf64NETQq0.00000912 0 612 792 reW\*nBT/FI~~

18. Course reactivation, revised title, prerequisites, and description, Marketing (MKTG) 4020 ~~6 RFLDO 0HGLD 0DUN~~  
(SOCIAL MEDIA MARKETING ~~±3~~ credit hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Summer Semester 2019. (pages 199-205).
19. New course, Marketing (MKTG) 4160 ~~\$GYDQFHG 3URIHVVLRQDO 6HOOLQJ´ ±3 c& , \$/ 0 (~~  
hours, 3 lecture hours, 0 lab hours, and 3 contact hours), was approved effective Fall Semester 2019 with the description changed to read ~~± & R X U V H I R F X V H V R Q « S H U V X D I N S L R Q W H F K I Q d . T ( p a g e s~~ 206-210).
20. New course, Marketing (MKTG) 4180 ~~P~~acticum in Professional Selling ´ PRACTICUM PROFESSIONAL SELLING ~~±3~~ credit hours, 0 lecture hours, 3 lab hours, and 3 contact hours), was approved effective Summer Semester 2019. (pages 211-220).
21. Revised course title, prerequisites, and description, Marketing (MKTG) 3080 ~~9LVXD0 0HGLD LQ %XVLQH V~~  
MEDIA IN BUSINESS ~~±3~~ credit hours, 3 lecture hours, 0



Respectfully submitted,

Stanley Jones  
Registrar